

CLAIMS

I claim:

1 1. A system to provide information corresponding to
2 hyperlinked text in an online hypertext markup language (HTML)
3 document for a plurality of customers and users, comprising:

4 a client computer means for the plurality of users to
5 access the system;

6 a server computer means for providing the plurality of
7 users with the online HTML document, said client computer means
8 communicating with said server computer means over a computer
9 network, such as the Internet; and

10 an interactive interface comprising:

11 a display frame with a static HTML layer for pop-up
12 footnotes, graphics and banners;

13 a scrolling text frame for holding a text of the
14 document and hyperlinks to activate pop-up footnotes and ad banners
15 in the display frame;

16 a title navigation frame, which includes links to
17 other chapters and segments of the document; and

18 a custom client frame, which is a frame that is
19 designed to a customer's specification and includes links to a
20 customer's Web pages.

21 2. The system according to claim 1, wherein an identifying
22 HTML address code comprises a document identifier, a chapter and
23 segment identifier and a custom client identifier.

24 3. A method to provide information corresponding to
25 hyperlinked text in an online hypertext markup language (HTML)
26 document for a plurality of customers and users, comprising:

27 displaying a dormant title image in the display frame;
28 rolling a cursor from a pointing device over a hyperlink
29 in the scrolling text frame;

30 displaying a footnote and an ad banner in the display
31 frame;

32 rolling a cursor from a pointing device off of a
33 hyperlink in the scrolling text frame; and

34 displaying a dormant title image again in the display
35 frame.

36 4. A second method to provide information corresponding to
37 hyperlinked text in an online hypertext markup language (HTML)
38 document for a plurality of customers and users, comprising:
39 displaying a dormant title image in the display frame;
40 rolling a cursor from a pointing device over a hyperlink
41 in the scrolling text frame;
42 displaying a footnote and an ad banner in the display
43 frame;
44 clicking on the hyperlink in the scrolling text frame;
45 and
46 opening a new window over the interactive interface
47 containing a Web site providing supplementary information.